Denver Police Department
Deputy Chief of Administration

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POLICE DEPARTMENT
DENVER PUBLIC SAFETY

INTER-DEPARTMENT CORRESPONDENCE

TO: Lieutenant William Mitchell, 88013
Intelligence Bureau

FROM: The Property Confiscation Board

DATE: March 16, 2016

SUBJECT: Equipment Request Approval PCF Grant #16C-35
REF: 1 Year Subscription to Geofeedia for 30 Users

The attached equipment request has been approved by the Property Confiscation Board. When this request has been processed, Financial Services Division will notify the person who submitted the original Property Confiscation Request.

If you have any additional questions or concerns, please contact Jeannie Springer in Financial Services Division at (720) 913-6587 or by e-mail jeannie.springer@denvergov.org. Please make sure that any documents and/or receipts associated with this equipment purchase be identified by using the above PCF Grant authorization approval number listed above.

Thank you,

cc: Commander Marcus Fountain, Investigative Support Division
Jeremy Casias, Operations Support Division
Jeannie Springer, Financial Services Division
Jerry Maestas, Financial Services Division
Stan Peterson, Financial Services Division
Tamatha Herrera, Financial Services Division

CONFISCATION FUND EQUIPMENT REQUEST

Requesting Officer: Lt. William Mitchell, 88013
Requesting Bureau: Intelligence Bureau
Equipment Requested: 1 year Subscription to Geofeedia

1. 1 year Subscription of Geofeedia for 30 users	
2.	
3.	
4.	
5.	

Cost Per Item: $30,000.00
Shipping Costs:
Total Amount Requested: $30,000.00

Equipment Justification (Attach supporting Documentation): *If this is a software or computer equipment request, an IT Equipment Justification Form must be completed and **approved** through TS (Technology Services). Please attach the approval and the IT Equipment Justification Form to the PCF Equipment Request and forward through the chain of command. The IT Equipment Justification Form is located on the templates T:\DPD network drive.*

Geofeedia is an intelligence and investigative platform that allows you to predict, analyze and act on real-time social media content from anywhere in the world. Hundreds of customer experience, education, public sector and security teams rely on the Geofeedia platform to listen to and engage with social media content from locations across countries, cities, buildings and everything in between from Twitter, Instagram, YouTube, Picasa, Flickr, VK, Sina Weibo and other social channels.

Geofeedia allows you to monitor open source social media posts for large scale events, such as the Superbowl Parade, Martin Luther King Marade, 420 Rally, Parade of Lights, etc. You are able to see real time potential threats being made to an event. During the Superbowl festivities in Santa Clara, California, law enforcement was able to successfully track a woman who was making threats on social media and eventually locate her and ensure there was no harm to the events. This tool also allows you to identify potential witnesses to a crime after an event, which could assist in the investigation of a terrorist threat or act. This was successfully done after the Boston Marathon bombing.

Geofeedia is also a great investigative tool. It has the ability to identify criminal suspects and their actions as they post them to social media. Law enforcement has been successful in tracking dangerous criminals in their activities and either have their parole/probation revoked, or file new charges based on their bostings. It can also work in concert with Shotspotter by looking for postings after shots have been fired, which is very common and identify either witnesses, or suspects talking about the crime.

☑ Approved / ☐ Denied

Commander

☐ Approved / ☐ Denied

Deputy Chief Administration
Matthew Murray, 91021

☑ Approved / ☑ Denied

Deputy Chief Operations
David Quiñones, 86017

☑ Approved / ☐ Denied

Chief of Police
Robert C. White, 11001

DPD 741 (3/14)